

WEEKLY FINTECH NEWS

#24 - June 9th, 2020

MEXICO

[National Banking & Securities Commission publishes rules for exchange of Open Banking data](#)

It's the 1st stage of regulation whereby FIs will share information via API:

- It standardizes information corresponding to the open data of ATM (location and services offered).
- It's the basis for the 2nd phase which will involve transaction data.
- Consult full provisions here: https://bit.ly/openbankingmx_junio2020

Source: [El Economista, June 4th](#)

[FintechExpert launches talent directory for recently laid off Fintech staff](#)

The platform allows former Fintech employees to upload their CVs, LinkedIn profiles, and work samples for new employers to see.

Source: [FintechExpert, June 9th](#)

[BBVA presents OpenPay in Colombia](#)

OpenPay is a mexican Payments Gateway acquired by BBVA in 2017.

- Objectives:
 - Be a growth engine for E-commerce in Colombia.
 - Become the best payments partner for freelancers, entrepreneurs and big business.
- Will compete in colombian Fintechs like: PayU, EpayCo, Mercado Pago, Wompi & Place to Pay.

Source: [Impacto TIC, June 5th](#)

[Santander's SuperDigital expects to reach 5M active users for 2023](#)

About SuperDigital:

- Mobile banking platform based in ContaSuper, prepaid cards solution acquired by Santander Brasil in 2016.
- Early this year was acquired by Grupo Santander in a \$EUR 55M deal to expand it to 7 LatAm countries.
- Today is available in Brazil, Chile & Mexico; 500K active users.
- Soon in Uruguay & Argentina.

Source: [Noticias Bancarias, June 7th](#)

[62% of e-commerce purchases in LatAm occur with digital payments: Linio](#)

Source: Tecnoempresa, June 4th

[CoDi adoption: +2.8M downloads but just 300K users](#)

Source: El Financiero, June 5th

ECOSYSTEM ACTIVITIES

FINNOSUMMIT Hour - June 18th

Speakers:

- Mariate Arnal - Head of LatAm @ Stripe
- Rodrigo Kuri - Co-President & CEO Segments, Digital & Distribution @ Citibanamex
- Andrés Fontao Co-Founder & Managing Partner @ Finnovista

More Info: https://bit.ly/finno_hour

Visa Everywhere Initiative - Apply before June 31th

Prizes:

- Immersion Program
- Up to \$USD 50K
- Opportunity to build a collaborative relationship with Visa

Apply: <https://bit.ly/VEI2020LAC>

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